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CORE24[®]

People skills are the in-demand skills

What are people skills?

There is a lot of talk about people skills at the moment, with a lot of articles, research and reports dedicated to writing about the importance of people skills. But what are they?

In short, they are the non-technical skills that you need in order to do your job successfully. They could be interpersonal skills i.e. the ability to collaborate or resolve conflict effectively, but could also involve time management or problem-solving skills.



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Do people skills matter?

If you doubt the importance of people skills, check out recent World Economic Forum reports of the last few years. You'll find a recommended and a relatively consistent list of people skills highlighted as vital for success. More recently from the world of business, a LinkedIn study indicated that 91% of employers are looking for precisely these people skills. However, it also added that 80% of employers are struggling to find employees with these capabilities.

So, while people skills matter, it seems they're in short supply in next generation hires, or under-developed among the present workforce.



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What people skills matter the most?

CORE24 is a suite of 24 essential people skills that business professionals need to communicate more effectively in today's international environment.

Designed by our partners at York Associates, based in the UK, this programme features four key modules:

1. Develop Personal Insights
2. Increase Collaboration
3. Grow influence and impact
4. Drive Performance in others

Each module contains a portfolio of six key skills.



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Better international communication

We appreciate and understand that connecting with colleagues and clients can be challenging not only linguistically but culturally, so we also provide the strategies they need to enable interpersonal success in a foreign language. This is often less about speaking correctly, and much more about speaking sensitively.

People skill development play as an important a role as language development. As an international learning organisation, we can help you develop these skills.



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